

St Andrew's at Francis Place Combats Rural Hiring & Retention Challenges with OnShift

Key Results

GΞ

13% Lower than the state average total nursing staff turnover **8%**

Increase in employee satisfaction 92% Decrease

in employee call offs **38%**

Increase in employee shift requests

About St. Andrew's at Francis Place

St. Andrew's at Francis Place provides long-term skilled nursing care and short-term Medicare rehabilitation in Eureka, MO. Francis Place is one of 10 communities in St. Andrew's Resources for Seniors System, a faith-based, not-for-profit organization in Missouri.



Key Challenges

- Administrative, manual tasks of collecting employee feedback, tracking employee performance, and fairly delivering employee rewards were burdensome.
- Located in a town of about 12,000 people, Francis Place has a small available candidate pool and high competition for talent.
- Budgets don't always allow Francis Place to match competing wages, so perks and benefits play a bigger role in recruitment.

The Solutions

OnShift Schedule Workforce Management Software

OnShift Engage Employee Engagement Software

"Folks are really looking at what kind of perks an employer can give them, and OnShift Engage is something that I think is a draw. It really is something that has swayed people to come work for us. I tell any of the new HR people coming in that OnShift Engage can be the best thing you've ever had." — Darla Shular, Human Resource Manager at St. Andrew's at Francis Place



The Strategies

Automated reward management reduces administrative time & scheduling gaps

- OnShift's automated rewards point distribution for key behaviors such as being on time, consistent attendance, and tenure milestones ensures consistent employee recognition without manual tracking.
- Through instant reward delivery, employees receive a digital gift card of their choice without manager intervention.
- Automated reward management through OnShift Engage has contributed to a 92% drop in call-offs and a 38% increase in shift requests.

Improve staff satisfaction by consistently capturing feedback

- Consistent, short surveys sent automatically via text message allow managers to address employees' concerns before they become significant problems and closely monitor staff satisfaction for areas of improvement.
- New hire survey program throughout the first 90 days of employment helps leaders at Francis Place ensure new hires have a positive experience.
- Open communication and frequent opportunities to offer feedback, facilitated by OnShift Engage, have led to an 8% increase in staff satisfaction.

Differentiate the organization with mobile employee scheduling to improve recruitment & retention

- Empower employees to view their schedule, initiate trades, and request additional shifts right on their smartphones through the OnShift mobile app.
- Shift flexibility and visibility, enabled by OnShift Schedule, helps to attract workers from surrounding communities and retain current staff.
- Collaborative scheduling process and consistent rewards help Francis Place maintain a turnover rate that is 13% lower than the state average in Missouri, according to CMS data.

The Results

- 92% drop in employee call offs
- 38% increase in shift requests
- 8% increase in employee satisfaction
- Total nursing staff turnover is 13%
 lower than the state average
- 54% of the 1100+ surveys sent in 2022 included voluntary comments
- Nearly 100% of staff members are on the OnShift mobile app

30 25 20 15 10

Employee Calloffs: June 2022 – January 2023

AUG '22

"OnShift is truly an asset. It helps me know who's in the building. It helps me see where the gaps are and the employees that I might need. But it's not just a scheduling tool. It also helps me to show appreciation to my employees in a way that's not just me handing them something. It's because they've worked for it and I'm showing my appreciation for what they're doing for our company." — Darla Shular, Human Resource Manager at St. Andrew's at Francis Place

JULY '22

0

MAY '22



JAN '23



DEC '22

OCT '22